

## Cookie statement

This cookie statement of PsyGlobal B.V. ("PsyGlobal") informs you how cookies are placed on and information is read from your computer, tablet and/or mobile phone via our website. This cookie statement also indicates the purposes for which this collected information is used.

### What are cookies?

Cookies or similar techniques are small (text) files that your computer, tablet, smartphone or other electronic device stores when you use our website. They allow information to be collected or stored about a website visit or about (the device of) the person visiting our website. This allows us to measure how our website is used and allows us to continuously improve the website. Cookies and similar techniques are safe: they cannot start programmes or spread viruses. Cookies and similar techniques have a runtime. Some are deleted when you close your browser. There are also cookies and similar techniques that remain valid for longer, so that they can be read the next time you visit the website. At the end of this cookie statement, you will find an overview of all cookies and their duration.

### What cookies does PsyGlobal use?

PsyGlobal uses **technical and functional** cookies. These cookies are necessary to deliver the website in a user-friendly way and make it work properly. For example, functional cookies remember settings you have entered, such as cookie preferences. In addition, PsyGlobal uses **third-party cookies** such as **analytical cookies (Google Analytics)** and **tracking cookies**. For analytical cookies, PsyGlobal has a legitimate interest, namely to optimise its website and services. For tracking and/or advertisement cookies, we ask your permission when you visit our website.

### Overview of cookies

PsyGlobal uses the cookies listed below.

Who sets the cookie	Cookie	Type	Duration	Purpose
Google	_ga	Persistent	2 years	Distinguishes one visitor from another
Google	_gid	Session	24 hours	Distinguishes users
Google	_gat	Session	1 minute	Throttles the request rate
Google	ga<container-id>	Persistent	2 years	Persists session state
Google	gac_gb<container-id>	Persistent	90 days	Contains campaign related information
PsyGlobal	pll_language	Persistent	30 days	Persists language choice
PsyGlobal	cookie_notice_accepted	Persistent	30 days	Persists cookie notice closure

### Google Analytics

To collect statistics on the use and visits to the website, PsyGlobal uses Google Analytics. Google Analytics places a cookie on your device and on the basis of which the use of the website is then recorded. This data is analysed by Google. The results are provided to PsyGlobal. In this way, PsyGlobal gains insight into the traffic to and from the website and the way the website is used. On the basis of the results, PsyGlobal can improve and adjust its services and/or its website.

Google processes your IP address (this is immediately anonymised), the type of browser, the computer system you use, the account number and the pages you visit on the website. For more information on this data processing, please read Google's privacy statement.

The use of Google Analytics has been set up by PsyGlobal to be as privacy-friendly as possible. For this purpose, PsyGlobal has taken the following measures to ensure your privacy:

- PsyGlobal has concluded a processing agreement with Google in which agreements are laid down on the handling of the data collected. In this, PsyGlobal has not allowed Google to use the information obtained for other Google services.
- PsyGlobal has had the last octet of your website visitors' IP address deleted. This has largely mitigated the risk of processing.
- PsyGlobal has disabled the settings in Google Analytics to share data with Google so that Google cannot use the data for its own (advertising) purposes.
- PsyGlobal has disabled settings in Google Analytics to collect detailed location data and device data.
- PsyGlobal has set up device-based identification for visitors to the website, which does not use User ID.

For more information (in English) about Google Analytics cookies, [click here](#). Google offers you the option to opt out of data collection under Google Analytics, using the Google Analytics Opt-out Browser Add-on. Click [here](#) to make use of that option. Click [here](#) for more general information on how Google uses cookies.

## **How can you disable or delete cookies?**

You can manage cookies through your browser settings. You can set your browser so that no cookies are stored, you can allow or deny each cookie or all cookies are deleted when you close your browser. To find out how to enable, disable or delete cookies, you can also use your browser's Help function or consult the following pages:

- [Chrome](#)
- [Firefox](#)
- [Explorer](#)
- [Safari](#)
- [Edge](#)

If you want to disable cookies from other parties, you can do so for several parties at once at [www.youronlinechoices.eu](#).

Please note that rejecting or deleting cookies only affects the device and browser on which you perform this action. If you use different devices and/or browsers, you must repeat the actions described above on these devices and/or browsers.

## **Questions about cookies?**

If you have any questions or would like more information about cookies, please feel free to contact us at [info@psyglobal.org](mailto:info@psyglobal.org)

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